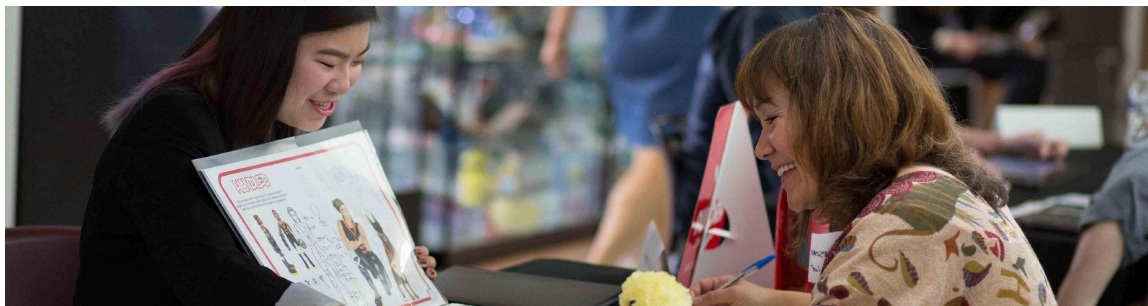


Entrepreneurship Minor



Students who minor in Entrepreneurship will dive deep into the world of start-ups, small businesses, and solo-preneurship within the Creative Economy. This minor will prepare students to form their own studio, office, firm or organization; develop their work, products or services; and market themselves for visibility,

Eligibility

The Entrepreneurship minor is open to all BFA majors. Students must be on track in their major and in good academic standing, with fewer than 6 credits behind and a cumulative GPA of 2.0.

Required Courses

		Credits	
ENTR301	Introduction to Entrepreneurship	3	(fall only)
MATH137	Mathematics of a Startup	3	(any semester)
LIBS317	Social Entrepreneurship	3	(spring only)
LIBS318	Business Communication*	3	(spring only)
ENTR401	Launchpad*	3	(spring only)

Total Credits

15

* These courses must be taken as co-requisites.

See *Interdisciplinary Studies and Liberal Arts and Sciences* for course descriptions.

Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.

For more information about the Entrepreneurship minor contact:

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<https://www.otis.edu/programs/undergraduate/minors/entrepreneurship.html>

Entrepreneurship Minor

Program Learning Outcomes

Entrepreneurship Minor student work will demonstrate:

Grow

Disciplinary Knowledge and Skills • Proficiency in Industry-Standard Skills, Technologies, and Processes • Cross-Disciplinary Awareness and Practice Audience-Focused Research, Historical Context, and Field-Specific Discourse • Capacity to Identify and Solve Creative Problems

Capacity to identify and solve problems, identify and understand target audiences, evaluate market competition, calculate expenses and profit / loss forecasts, and make sound business decisions that support creative and entrepreneurial practices.

Dare

Innovation • Experimentation and Play • Bravery in their Work and their Interactions with Others

Developed entrepreneurial concepts, pursuits and exercises that shape the future creative economy and, where appropriate, challenge the status quo in ideation, leadership, methodology or specific business practices.

Reflect

Self-Awareness • Capacity to Communicate (Orally, Written, and/or Visually) about their Practice • Capacity to Seek, Assemble, Evaluate, and Ethically Apply Information and Ideas from Diverse Sources

Ability to clearly articulate one's entrepreneurial pursuits in ways that are compelling and convincing, supported by research and data.

Analysis of Both Ethical and Aesthetic Impacts of Art and Design

Demonstrate an awareness of the legal, social, ethical and environmental impacts of various art and design business models and practices.

Connect

Ability to Work Well, Collaborate, and Build Relationships across Differences in Identity, Perspective, Aesthetics and Disciplines

Ability to leverage each collaborators' distinct strengths in support of shared vision and goals, and/or cross-promotion and support of each other's creative businesses.

Awareness of Positionality – in the World, their Field, their Communities. •

Integration of Skills and Concepts:

Successful integration of skills, information and concepts between their majors and the Entrepreneurship minor, while understanding and articulating their position in their chosen fields.

Shine

Ability to define aspirations, future goals and their role within the creative economy.

Defined aspirations, future goals and their role as a creative business person, whether in their own endeavors or in service of an employer.

Awareness of audience and ability to cultivate relationships with others in their chosen fields. • Compelling presentation and exhibition skills, through Annual Exhibition, Capstone, and portfolios.

Develop, pitch and launch a viable creative business that garners interest and support through cultivated relationships with potential collaborators, funders, clients, and customers.

Proficiency in budgeting, time and project management. • Career readiness.

Proficiencies in budgeting, time management, project ideation and management, constructive critique, personal initiative, leadership skills and an awareness of areas for growth.