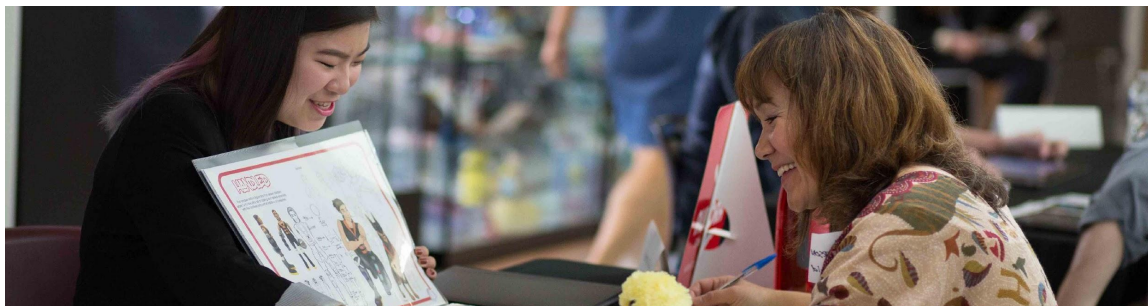


Entrepreneurship Minor



Students who minor in Entrepreneurship will dive deep into the world of start-ups, small businesses, and solo-preneurship within the Creative Economy. This minor will prepare students to form their own studio, office, firm or organization; develop their work, products or services; and market themselves for visibility, recognition, and success.

Learning Outcomes:

Students who complete the Entrepreneurship Minor will be able to

- Use quantitative and qualitative analytical and critical thinking skills to evaluate information, solve problems, and make sound business/ entrepreneurial decisions.
- Express creative and innovative entrepreneurial pursuits in visual, written and oral forms.
- Demonstrate an awareness of the legal, social, ethical and environmental impacts of various art and design business models and practices.
- Demonstrate familiarity with different leadership theories and identify their own leadership style, tendencies, and potential areas for growth and improvement.
- Develop and launch innovative, sustainable, and viable creative businesses.

Eligibility

The Entrepreneurship minor is open to Animation, Fashion Design, Fine Arts, Game and Entertainment Design, Graphic Design, Illustration, Product Design and Toy Design majors. Because of their major curricular requirements Environmental Design majors will only be approved to enroll on a case-by-case basis. Students must be on track in their major and in good academic standing, with fewer than 6 credits behind and a cumulative GPA of 2.0.

Required Courses

		Credits	
ENTR301	Introduction to Entrepreneurship	3	(fall only)
MATH137	Mathematics of a Startup	3	(any semester)
LIBS317	Social Entrepreneurship	3	(spring only)
LIBS318	Business Communication*	3	(spring only)
ENTR401	Launchpad*	3	(spring only)
Total Credits		15	

* These courses must be taken as co-requisites.

See *Interdisciplinary Studies and Liberal Arts and Sciences* for course descriptions.

Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.

For more information about the Entrepreneurship minor contact:

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