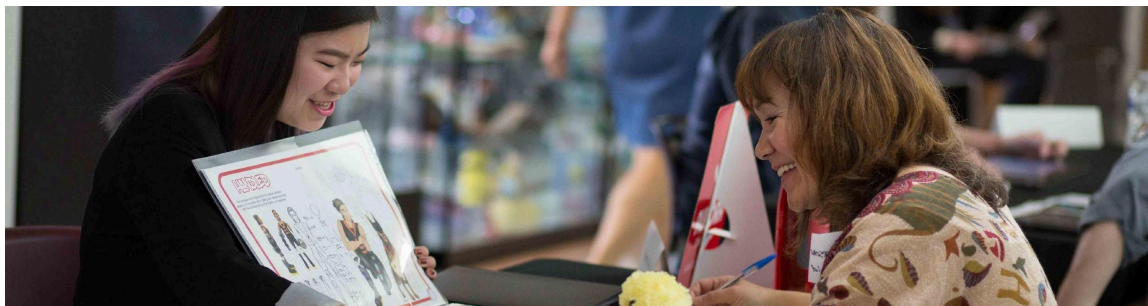


# Entrepreneurship Minor



Students who minor in Entrepreneurship will dive deep into the world of start-ups, small businesses, and solo-preneurship within the Creative Economy. This minor will prepare students to form their own studio, office, firm or organization; develop their work, products or services; and market themselves for visibility, recognition, and success.

## **Learning Outcomes:**

Students who complete the Entrepreneurship Minor will be able to

- Use quantitative and qualitative analytical and critical thinking skills to evaluate information, solve problems, and make sound business/ entrepreneurial decisions.
- Express creative and innovative entrepreneurial pursuits in visual, written and oral forms.
- Demonstrate an awareness of the legal, social, ethical and environmental impacts of various art and design business models and practices.
- Demonstrate familiarity with different leadership theories and identify their own leadership style, tendencies, and potential areas for growth and improvement.
- Develop and launch innovative, sustainable, and viable creative businesses.

## **Eligibility**

The Entrepreneurship minor is open to all BFA majors. Students must be on track in their major and in good academic standing, with fewer than 6 credits behind and a cumulative GPA of 2.0.

## **Required Courses**

		<b>Credits</b>	
ENTR301	Introduction to Entrepreneurship	3	(fall only)
MATH137	Mathematics of a Startup	3	(any semester)
LIBS317	Social Entrepreneurship	3	(spring only)
LIBS318	Business Communication*	3	(spring only)
ENTR401	Launchpad*	3	(spring only)
<b>Total Credits</b>		<b>15</b>	

\* These courses must be taken as co-requisites.

See *Interdisciplinary Studies and Liberal Arts and Sciences* for course descriptions.

**Each enrolled student will receive an individual Academic Plan that outlines how this minor fits into their major.**

**For more information about the Entrepreneurship minor contact:**

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**<https://www.otis.edu/programs/undergraduate/minors/entrepreneurship.html>**