

BFA PRODUCT DESIGN

**Where objects are experiences.
And experiences are products.**

WHAT YOU'LL LEARN

In Product Design at Otis College, you'll learn to turn ideas into thoughtful experiences, products, objects, and systems that shape everyday life. The program emphasizes adaptability, strong 2D and 3D design skills, and problem-solving, preparing you to work across today's evolving industries.

You'll move through the full product development process, from research and ideation to prototyping, testing, manufacturing, and launching, while building a portfolio grounded in creativity, functionality, and human-centered thinking.

Working across materials and processes including wood, metal, textiles, plastics, ceramics, digital tools, and emerging technologies, you'll develop the ability to think critically about sustainability, user needs, ethics, and cultural impact. By graduation, you will be prepared not only to design products, but to create meaningful experiences.

HOW YOU'LL WORK

Think like a designer. Communicate like a designer. Make like a designer. Product Design studio courses mirror professional workflows, emphasizing research, prototyping, testing, revision, and presentation. You'll concept, refine, and communicate ideas through hands-on making, digital modeling, and cross-disciplinary collaboration.

You'll work in Otis's advanced shops, labs, and studios, including wood and metal shops, 3D model and fabrication facilities, ceramics, lighting, photography, and video. Beginning sophomore year, students have access to a dedicated workspace that supports focused, individual, and collaborative design work.

Whether you're designing consumer products, apparel and accessories, exploring mobility and sustainability, creating furniture and spaces, or launching your own brand, the program supports a diverse range of ambitions, design fields, and career paths.

You'll build technical mastery in tools used by top studios including:

- Adobe Creative Suite
- SolidWorks, Rhino, KeyShot, CLO3D
- 3D printing and model fabrication
- Packaging and Print Production
- Soft-goods prototyping, patternmaking, and material exploration



“While looking for engineering schools, I looked up exactly what I wanted to do, and product design came up as a more creative path. There are so many careers where you can flex your creative muscles in a different way. I do UX design, which is digital design for apps and websites. You learn a lot at Otis Product Design that enables you to do whatever you need to get a good job.”

**—Alexander Barker
(’17 BFA Product Design),
Senior User Experience
Designer, Adobe**



**PROGRAM
OVERVIEW**



**CURRICULUM
OVERVIEW**

MORE INFORMATION

Jennifer Caveza,
Department Chair, Product Design

Product Design is a STEM-designated program.

Admissions and Aid

Phone: 310-665-6820 or
800-527-Otis (6847)

Email: admissions@otis.edu

Apply: otis.edu/apply

Admitted Students Guide:
otis.edu/admitted

CAREER PATHS

Graduates are hired by global companies, launch their own businesses, and work independently across many industries. Some make their mark in furniture, electronics, and experience-driven design. Others pursue opportunities in UI/UX and digital product design, or build fashion and apparel brands rooted in bold ideas and entrepreneurial drive.

Our personalized approach encourages exploration across materials, methods, and industries, helping students find the path that fits them best. Graduates enter the field as designers, junior designers, associate designers, and even creative directors, working in areas such as:

Furniture and Home Décor • Consumer Electronics • Fashion and Fashion Accessories • Footwear and Workwear • App and UX/UI Design • Packaging • Set, Prop, and Exhibition Design • Experiential Design • Hospitality and Interior Design • Toys and Games • Medical Devices • Recreation and Sports Equipment

JOB TITLES INCLUDE:

Product Designer • Industrial Designer • Fashion Designer • UX/UI Designer • Packaging Designer • Experiential Designer • Interior Designer • Material Innovator • Entrepreneur • Research + Strategy Designer

ALUMNI WORK AT:

Adidas • Adobe • Apple • Boeing • Coach • Disney • Guess • Herman Miller • HP • IBM • Mattel • Nike • SpaceX • Skims • Speedo • Vans and more.

THE X-FACTOR

The Product Design program at Otis bridges the classroom and industry. Students work with industry professionals, collaborate with real clients, pitching concepts, building prototypes, and refining solutions with the rigor and pace of a professional studio.

By graduation, portfolios reflect not just potential, but proven experience.

FEATURED MINORS

Entrepreneurship: For designers ready to build, brand, and launch their vision.

Sustainability: Develop strategies and systems which can meet the needs of current generations without compromising those of future generations.

The College offers 15 minors to appeal to a wide range of interests.