ENGLISH IMMERSION PROGRAM AVAILABLE!

EARLY ENROLLMENT DISCOUNT!
Register by April 25 to Receive
$100 DISCOUNT

SUMMER OF ART 2014

COLLEGE PREPARATION PROGRAM

JULY 7 – AUGUST 1
LOS ANGELES

OTIS Otis College of Art and Design
SUMMER OF ART IS...

an intensive, four-week, pre-college program for students ages 15 and older who wish to experience what it is like to study at one of the top art and design colleges in the country. Serious young artists seeking to strengthen and enhance their art and design skills, as well as students with limited art training, are invited to participate.

IMMERSE YOURSELF IN A DYNAMIC, CREATIVE ENVIRONMENT WITH OTHER STUDENTS WHO ARE PASSIONATE ABOUT ART AND DESIGN. THIS SUMMER, BUILD AND DEVELOP YOUR CREATIVE AND ARTISTIC SKILLS WHILE EXPLORING A SPECIFIC MEDIUM OR ASPECT OF ART AND DESIGN.

COURSES

Small classes ensure personalized, in-depth learning. Rigorous course work includes hands-on studio courses and labs in your chosen Specialization Course (three days per week) and/or a Foundation Studio Course (two days per week). Classes meet 9:00am - 4:00pm, Monday through Friday. (Some outside work is required.) 2 units of college credit for Specialization Courses and 1 unit of college credit for Foundation Studio Courses are awarded to eligible students upon successful completion of the program.

English Immersion courses are now available for English learners. The Otis Summer of Art English as a Second Language (ESL) Immersion program is designed to provide a creative environment to expand one’s competency of the English language while developing skills and knowledge of art and design. See pages 7 and 14 for complete information.

FACULTY

Summer of Art courses are taught by award-winning instructors who are practicing professionals, many of whom teach in Otis’ undergraduate and graduate programs. Contact with these instructors provides a glimpse into the working lives of professional artists and designers and introduces you to many career choices in art, design, and related fields. Check out faculty bios at www.otis.edu/soa

FINAL EXHIBITION

On the last day of the program there is a final exhibition of student work. You and your instructors will select your best work for the exhibition. The work is displayed throughout the campus, giving you the experience of being part of a gallery show with your peers, while sharing your artwork with family and friends.

HOUSING PROGRAM

Optional student housing is available for an additional fee for students between 15 – 18 years, who are enrolled in the full 5-day per week program. Students reside in the new, furnished Playa del Oro Apartments, only two blocks from Otis. A trained Resident Assistant resides in each apartment unit providing supervision for the Summer of Art residents. All resident students participate in organized evening and weekend activities such as beach trips, variety shows, museum visits, and dances. See page 12 for complete housing information.

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ABOUT OTIS

Otis prepares diverse students of art and design to enrich our world through their creativity, their skill, and their vision.

At Otis we promote excellence, innovation, and rigor in education within a caring, collaborative environment. Students are encouraged to be individualistic, passionate, and joyful in their approach to art and design.

As Los Angeles’ first independent professional school of art and design, Otis College is located on the west side of Los Angeles in the heart of Southern California’s creative community. The nearby coastal communities of Venice, Marina del Rey, and Santa Monica are home to many of Los Angeles’ most important art and design studios, as well as headquarters for many leading film, digital imaging, and toy companies.

YOU & OTIS

Throughout your Otis experience, the Admissions Office is available to answer questions about Otis and applying to a college of art and design. All Summer of Art students are invited to drop in any weekday at 4:00pm to speak with an Admissions Counselor and receive an informal portfolio review.

Otis BFA Scholarship Award
One student that completes the Summer of Art program with outstanding artistic and academic achievement and meets the Otis GPA requirement will be selected to receive an $80,000 scholarship award towards tuition for Otis College of Art and Design, to be paid out over the course of four years.

Benjamin Rocha. Recipient of the 2013 inaugural Otis Summer of Art Alumni BFA Scholarship Award
Summer of Art is designed to provide you with a comprehensive art immersion experience. Foundation Studio Drawing Courses help develop and strengthen eye hand coordination and drawing skills. Specialization Courses deepen skills and confidence in a specific area of artistic study. While it is optimum to take both courses for the full experience, we also offer 2- and 3-day options for students who cannot attend both.

**DAY ONE: EXPLORING CREATIVITY**
A full-day dedicated to experiencing innovative approaches to creative problem-solving, while getting to know the Summer of Art community.

*All Summer of Art students are required to attend.*

**FOUNDATION STUDIO COURSES**
The fundamental skills of all art and design disciplines, whether in fashion, painting, photography, or digital media, are rooted in observational drawing. Foundation Studio Courses mirror Otis BFA’s first year. Get a head start in furthering your art and design education at the college level by spending two days per week in an observational drawing studio.

- **2 WEEKLY MEETINGS**
- **6 HOURS PER MEETING**
- **48 CONTACT HOURS TOTAL**
- **1 COLLEGE CREDIT**

**SPECIALIZATION COURSES**
Choose one Specialization Course for in-depth exploration in a specific field of art. Specialization Courses meet three days per week and are designed to give you a robust, comprehensive experience of your chosen focus.

- **3 WEEKLY MEETINGS**
- **6 HOURS PER MEETING**
- **72 CONTACT HOURS TOTAL**
- **2 COLLEGE CREDITS**

**BEGINNING DRAWING**
Draw from observation and develop your perceptual and pictorial skills. Learn about composition, perspective, and representational analysis using line, plane, and the dynamics of light. You’ll work with a range of materials including graphite (pencils), charcoal, and color pastel. Recommended for students with little or no previous drawing experience.

**INTERMEDIATE DRAWING**
Further your skills of observation, spatial analysis, and compositional organization through a variety of media and techniques. Develop your critical thinking and drawing skills through traditional and experimental activities that are conceptually challenging. Students must have previous beginning drawing experience and provide samples of their work.

**LIFE DRAWING**
Render the human figure while exploring a variety of drawing media and techniques. The unclothed model provides for the study of gesture as well as skeletal and anatomical structure. Students must have previous observational drawing experience and provide samples of their work.

**SUMMER OF ART CLASSES MEET**
Monday – Friday from 9:00am – 4:00pm

*OUTSIDE ASSIGNMENTS SUPPLEMENT ALL IN CLASS COURSEWORK.*

**SELECT ONE OF THE FOLLOWING OFFERINGS**
SPECIALIZATION COURSES (3 DAYS/WEEK)

SELECT ONE OF THE FOLLOWING OFFERINGS

DIGITAL MEDIA: CONCEPT DEVELOPMENT AND CREATIVITY
Concept art is a form of illustration used to convey a visual representation of a design, idea, and/or mood for use in films, video games, animation, or comic books. Expand your ability to thoroughly develop an idea from conception to final concept visuals. Visuals are developed using storyboarding, Photoshop, After Effects, motion graphics, and digital photography. Final visual outcomes may include a web video, motion comic, a movie poster, or even a superhero.

FASHION DESIGN
Explore the world of fashion design including fashion illustration, model drawing, apparel construction, and garment design. With guidance from industry professionals, develop an inspiration board and simple fabric story, create your own designs, and illustrate them professionally using the fashion figure. Draw from the live fashion model using the poses, proportions, and fashion elements appropriate for fashion design and illustration. In apparel construction, students develop and produce a custom project using professional sewing equipment. No previous sewing experience is required. Fashion classes take place at the California Market Center, in the heart of LA’s apparel district. Optional courtesy shuttle included.

GRAPHIC DESIGN
Create real-world graphic design projects by learning and applying the visual communication methodology. Learn how professional designers bring projects from concept sketch to final using art, typography, and various software programs. Recommended for students that have an interest in graphic communications for posters, publications, typography, advertising, and packaging. Lectures by special invited speakers, as well as those sponsored by the Graphic Design MFA program, will give students access to some of the most notable artisans working today.

ILLUSTRATION
This course introduces students to the art of illustration and narrative sequence. You’ll develop conceptual ideas and strong drawing skills for specific visual and illustration projects. Recommended for students with interest in illustration and drawing leading to a variety of careers, including advertising, animation, editorial, and book illustration.

PHOTOGRAPHY
Develop your skills in both traditional and digital photography while focusing on traditional themes of still life, portraiture, and documentation. Course begins with the traditional single-lens reflex camera, properties of black-and-white film, shooting techniques, film development, and printing. Progresses through the use of new technology, including the digital camera and Adobe Photoshop, while learning how to enhance and manipulate images. Students furnish their own 35mm film and digital cameras, film, and paper.

PRINTMAKING & URBAN ART
“The beauty is in the street, the message is on the wall.” Create posters as public art that carry your own message. Course explores poster art throughout history as it relates to populist themes such as peace, justice, freedom, human rights, and economic equality. Learn the fundamentals of printmaking by using traditional screen printing techniques, as well as exploring everyday objects as printmaking tools. Original drawings, images from newsprint, digital media, pop culture, and science are incorporated into woodblocks, stencils rubbings, collage, and screen printing.

TOY DESIGN
From designer toys, action figures, dolls, plush toys, to board or figurine games, bring your toy ideas to life. In this fast-paced course you’ll design and create a final model while exploring the processes of brainstorming, market research, concept sketching, breadboard modeling, construction, and final presentation. Course covers the product development process (which is applicable to any field), the history of toys, as well as the stages of child development.

WEB DESIGN
Discover how to properly plan, design, and create effective websites. Using tools such as Adobe Dreamweaver and Adobe Photoshop, develop the skills to design and create websites, while also learning HTML code. Learn how to create wireframes of your designs and how to plan a website through the use of tools such as flow charts and prototypes. Course also covers content management systems and how to prepare websites for mobile devices.

The Summer of Art English Language Immersion Program combines academic work with a rich fun environment. The program is designed to expand language skills and knowledge of art and design.

ENGLISH IMMERSION COURSES

DRAWING AND COMPOSITION (3 DAYS/WEEK)
An immersion course for ESL learners, focused on developing skills in the elements of drawing and composition. In this course students are immersed in both an English language and art-making experience. Through demonstration, class exercises, and critiques, students explore terminology and concepts of contour line, cross contour, modeling, use of marks to show form and space, perspective, scale and measurement, and positive/negative space.

ART, DESIGN, AND CULTURE (2 DAYS/WEEK)
Enhance your basic skills – speaking, listening, reading, writing, and vocabulary building – in this unique English language program designed to take your communication skills to the next level through art and design content. Develop confidence in your ability to express your ideas through group projects and presentations on the visual arts and multicultural issues, with an emphasis on understanding American culture.

ARCHITECTURE/LANDSCAPE/INTERIORS
This course introduces the design principles and skills necessary to communicate your own vision of a spatial design. Course covers topics including design methodologies, materials, drafting, and model-making. The final project consists of a proposal and model for your own, personal micro-house with landscape. Course includes a field trip to view examples of built architecture, landscape and/or interiors projects.

CERAMICS
Get dirty and play with clay. Learn to approach ceramic artwork as both functional and decorative sculptural objects. Students explore a broad range of ceramic techniques and approaches to art through hand built and wheel thrown clay. Development of technical skills and artistic vocabulary include scoring, slipping, hand building (slab, coil, and pinch techniques), wheel throwing, bisque firing, painting, and glazing, plus the endless alternative possibilities involved with clay. Course includes discussions of noted ceramists, cultures, and art historical movements.
The full 5-day per week Summer of Art program is designed to provide a comprehensive art immersion experience. While it is optimum to take both courses for the full experience, we also offer 2- and 3-day options for students who cannot attend both.

ALL STUDENTS ARE REQUIRED TO ATTEND DAY ONE: EXPLORING CREATIVITY ON JULY 7, 2014.

THREE WAYS TO REGISTER:

Mail:
Mail the completed registration form with a $200 deposit or full tuition and fees to:
Otis College of Art and Design
Continuing Education and Pre-College Programs
ATTN: Summer of Art
9045 Lincoln Blvd.
Los Angeles, CA 90045
Fax: (310) 665-6854
Fax the completed registration form with proper credit card information.

Email: soa@otis.edu
Scan the completed registration form with proper credit card information.

WHO CAN REGISTER?

Students must be 15 years old by July 7, 2014; no exceptions are made.

Students from anywhere in the U.S. (commuting and non-commuting)

International students who have strong English language skills (college-ready skills in listening, speaking, reading, and writing English)

English as a Second Language students with one of the following minimum scores: TOEFL score of 45, Pearson Test of English score of 42, iELTS with overall band score of 5, or TOEIC score of 500.

WHAT IF MY SPECIALIZATION COURSE FILLS UP?

If a Specialization Course is full, you may request to be placed on a waiting list and choose another option. If a space becomes available you may request to be placed on a waiting list and choose another option.

QUESTIONS?

A Summer of Art program representative is available at (310) 665-6864.

FINANCIAL INFORMATION

SUMMER OF ART IS A FOUR-WEEK PROGRAM FROM JULY 7 – AUGUST 1, 2014

DISCOUNTS

Otis is pleased to offer the following discounts to Summer of Art students. Each discount is worth $100 and there is a two discount maximum.

Early Enrollment
Must be received by Friday, April 25, 2014
Otis Alumni (includes graduates and current students of all Continuing Education and Pre-College Programs, BFA, and MFA programs, and extends to immediate family members only)

Ryman Arts (extends to immediate family members only; must present confirmation from Ryman Arts)

KCRW Members (Must present Frolic Benefit card upon enrollment)

In each discount = $100
2 discount maximum

TOTAL DISCOUNTS AVAILABLE

SUMMER OF ART IS A FOUR-WEEK PROGRAM FROM JULY 7 – AUGUST 1, 2014

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Each discount = $100
2 discount maximum

INDETERMINATE FUNDS OR DECLINED CREDIT CARDS

All returned checks are returned for insufficient funds and will be charged a $50 penalty. If sufficient payment is not made within 48 hours of notification, students whose checks have been returned may no longer attend classes. The same policy applies to students with declined credit cards.

OVERDUE ACCOUNTS

If a student’s account becomes past due (payment due, returned check, and/or dishonored credit cards, etc.) that remains unpaid for more than fifteen (15) days, the account will be assigned to a collection agency. All such accounts will be charged collection costs, including but not limited to, collection agency fees, legal fees, and court costs. This information will be disclosed to credit reporting organizations.

RECOMMENDED, BEST VALUE

Tuition:
Includes a non-refundable $200 deposit
Activity Fee: (non-refundable)
Student Accident Insurance: (non-refundable)

3-DAY, WEEKLY: $2575

SPECIALIZATION COURSE ONLY
(3 days per week/credit only)

Tuition:
Includes a non-refundable $200 deposit
Activity Fee: (non-refundable)
Student Accident Insurance: (non-refundable)

2-DAY, WEEKLY: $1355

FOUNDATION STUDIO ONLY
(2 days per week/credit only)

Tuition:
Includes a non-refundable $200 deposit
Activity Fee: (non-refundable)
Student Accident Insurance: (non-refundable)

ART SUPPLIES (ESTIMATED) $200–$400

Supplies vary depending on the courses taken, but you should estimate that materials will cost an additional $200-$400. You can check out the supply lists within the course descriptions at www.otis.edu/soa. Once you register, you will receive a supply list and a list of art stores in the area. Be sure to bring your supplies on the first day of class. Fashion students may purchase a supply kit at a discount on the first day of classes.

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CONFIRMATION PACKETS

Confirmation of registration and follow-up materials will be sent by mail upon receipt of the completed registration form and $200 deposit or full payment. Please read, complete, and send all original forms back immediately upon receipt. Please allow 10 business days for processing.

REGISTRATION PROCEDURES

A completed registration form with student and parent/guardian signature and a $200 deposit or full tuition is required to reserve a space.

Incomplete registrations cannot be processed. Space is only reserved upon receipt of all completed registration forms and a $200 deposit.

Register early to secure your space! Space in each Specialization Course is limited and Otis cannot guarantee first-choice selection.

In each discount = $100
2 discount maximum

TOTAL DISCOUNTS AVAILABLE

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Summer of Art scholarships are available to students who, for financial reasons, would not otherwise be able to attend. Awards are based on family financial information, portfolio, and grade point average. Due to limited funding, scholarships are only available for U.S. citizens. Unless otherwise stated, awards are used toward tuition only and cannot be applied toward supplies or other expenses.

A limited number of merit-based scholarships may be available. If you are applying for a merit-based scholarship, please follow the Scholarship Required Documents and Materials and Portfolio submission instructions.

A complete scholarship application must include all required items, and be received by Monday, April 21. Incomplete applications will not be considered. Applicants will be notified of the results as soon as award decisions have been made.

Do I need to submit a $200 deposit if I’m applying for a scholarship? If your attendance is contingent upon receiving a scholarship award, you are not required to submit the $200 deposit. If you plan to attend the program regardless of whether a scholarship is granted, please submit the $200 deposit to ensure a place in the program. (Note: deposits are non-refundable.)

REQUIRED DOCUMENTS AND MATERIALS

- Registration and Scholarship Forms
- A copy of your family’s 2013 1040 Tax Form
- A 10 piece portfolio (see Portfolio Requirements)
- Official high school and/or college transcripts

Return the signed scholarship application by Monday, April 21 to:
Otis College of Art and Design Continuing Education and Pre-College Programs Summer of Art – Scholarships 9045 Lincoln Blvd. Los Angeles, CA 90045

Incomplete scholarship applications will not be processed.

Special thanks to the Surdna Foundation, the Vons Foundation, and Playa Vista/Brookfield Residential for their commitment to the Summer of Art Program.

PORTFOLIO REQUIREMENTS

- Send only ten pieces of artwork, including

- (5) Observational Drawings
  Still life, landscape, figure drawing, or self-portraits that have been created by looking at the actual objects, not using a photograph as a reference or traced.

- (5) Pieces of Applicant’s Choice
  Any medium including but not limited to: drawings, illustration, painting, photography, 2D design, sculpture, 3D design, and time-based projects.

SUBMISSION INSTRUCTIONS

Please submit your portfolio on CD, DVD, flash drive, or electronically. No original artwork will be accepted. All items must be labeled with your name and address. Submissions emailed to soa@otis.edu have a maximum file size of 20MB. Larger portfolios should be submitted via a file transfer service such as www.wetransfer.com (free service). Send all files to soa@otis.edu and be sure to include your name and contact information in the message section.

How do I get my portfolio back? Include a self-addressed stamped envelope to have your portfolio returned. If you are in the local Los Angeles area, please retrieve your portfolio within 30 days of decision notification or it will be disposed of.

SCHOLARSHIPS AWARDS ARE BASED ON:
- Portfolio
- Family Financial Information
- GPA

I gained new ways to go about creating art, a heightened sense of creativity, and a large and better body of work.
International students are welcome to attend Summer of Art. The program is conducted in English only, so international students must have strong English language skills.

**ENGLISH LANGUAGE COMPETENCY**

If you are applying from a country where English is not the primary language and you wish to participate in Specialization and Foundation Studio courses, your registration form must be accompanied by one of the following:

- **A letter on school letterhead from a school official, counselor or English teacher** that affirms college-ready skills in listening to, speaking, reading, and writing English.

**OR**

- **Proof of one of the following language competency test scores:**
  - **TOEFL Exam** with a score of 79 or above
  - **Pearson Test of English with a score of 58 or above**
  - **iELTS** with overall band score of 6.5 or above

If your scores are lower than the above, you may still qualify to attend our English as a Second Language (ESL) Immersion Program. See page 14 for details.

**Can I attend for College Credit?**

In order to attend Summer of Art for College Credit, an i20 Certificate of Eligibility for an F-1 student visa* is required.

**International students attending for College Credit must adhere to the following:**

1. Currently reside in the United States.
2. Be attending another academic institution under a current student visa.
3. Submit proof of attendance from your school on current letterhead, with dates of attendance, and signed by a Designated School Official.
4. Submit copies of your passport, visa, and I-20.

If I am not eligible for an F-1 visa, can I attend for Non-Credit?

International students who are not eligible to obtain an International F-1 student visa* can apply for a B-1 tourist visa* at a U.S. embassy or consulate and participate in the course for non-credit as incidental study.

**Does the Otis Summer of Art office provide visas for international students?**

The Summer of Art office does not provide visas; however, we will provide international students with a letter of invitation that may be used to obtain a B-1 tourist visa* or other necessary documents.

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**Questions?**

For further information regarding housing, please contact the Office of Residence Life and Housing at (310) 846-2648.

If you are over 18 years of age, contact the Office of Residence Life and Housing for alternative housing options.
I had an awesome time at Summer of Art. I feel like I have learned so many things and had a great time while I was at it.

I'm so happy I chose this program! It was better than any other classes I have taken at art schools over previous summers. Loved it!

Great program, great staff, great experience! Just within the course of 4 weeks I learned so much!
GRADUATES AND CREDIT

Students who successfully complete their courses of study will receive the following units of college-level credit:

- 2 units - Specialization Course
- 1 unit - Foundation Studio Course

Evaluation of course work is indicated by the letter grades A through F. Dismissal from the program, for any reason, will result in an ‘F’.

TRANSCRIPTS

Students may request transcripts for transfer of credit to other institutions. Please call the Registration office at (310) 665-6480 to request official or unofficial transcripts. Transcript requests are not processed through the Summer of Art office. Credit toward the Otis BFA program is awarded at the discretion of the department or Major Chair.

ACCREDITATION

Otis is fully accredited by the Western Association of Schools and Colleges (985 Atlantic Ave, Suite 100, Alameda, CA 94501, (510) 748-9001) and the National Association of Schools of Art and Design (11250 Roger Bacon Dr, Suite 21, Reston, VA 20190, (703) 437-0700).

CANCELLED CLASSES

If a course does not meet a minimum enrollment, it will be cancelled. Students will be contacted regarding their second choice.

ATTENDANCE

Attendance policies are strictly enforced; a student who misses three classes from their Specialization Course, and/or two classes from their Specialization Course, will be disciplined by Otis at its sole and exclusive discretion. The discipline may include dismissal of the student from the program without any refund and/or the receipt of a grade of “F.” Prior to check-in, each student and his or her parent/guardian must sign an acknowledgement form regarding these policies.

NON-DISCRIMINATION POLICY

Otis College of Art and Design, in accordance with applicable Federal and State law and College policy, does not discriminate on the basis of race, color, national origin, religion, sex, gender identity, pregnancy/childbirth and medical conditions related thereto, disability, medical condition (cancer related or genetic characteristics), ancestry, marital status, age, sexual orientation, citizenship, veteran status, or other characteristics or classifications protected by the law. This nondiscrimination policy covers admission, access, and treatment in College programs and activities. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Amy Gantman, Dean of Continuing Education and Pre-College Programs, Otis College of Art and Design, 9045 Lincoln Boulevard, Los Angeles, CA 90045, (310) 665-6850.

Disclaimer

Otis College of Art and Design reserves the right in its sole discretion, to deny any persons registration or enrollment in, or admittance to, any Continuing Education or Pre-College course.
PERIODICALS

JULY 7 – AUGUST 1, 2014