January 13, 2014

Dear Friends:

Enclosed is information about awards and scholarships available in 2014 from the Palos Verdes Art Center’s Beverly G. Alpay Memorial Education Fund for the Visual Arts. The goal of this program is to discover and to nurture artistic excellence by providing financial assistance to talented visual arts students and working professional visual artists. Maximum awards in various categories range up to $3,000. In the program’s 16 years, grants totaling over $168,000 have been awarded to 159 students and professional artists.

Please make the enclosed information sheets and applications available to your students and other visual artists with specific needs. The forms may be photocopied.

Please note, however, that these grants have a geographic limitation: Recipients MUST live or attend school within 25 miles of the Palos Verdes Art Center. This includes a broad area of southern and western Los Angeles County. Also note that these awards are for traditional visual arts, not performance arts.

Completed applications are due March 21, 2014. The selection committee (composed of professional artists and art educators) will choose recipients within the following month. Awards will be presented in early summer.

If you have any questions, please call me at (310) 541-2479. We look forward to receiving many applications from your talented students.

Sincerely,

Julia Parton
Marketing & Public Relations Director
The Alpay Education Fund, established by Dr. O. Allen Alpay in memory of his late wife Beverly, an active supporter, long time volunteer, and executive director of the Palos Verdes Art Center, provides funds to **enhance the abilities and encourage the careers of visual arts students, working professional visual artists and young persons seeking to become visual artists.**

While the definition of visual arts is very broad, the Alpay Awards focus on traditional media, including drawing, painting, sculpture, printmaking, ceramics and photography. Not included are motion pictures, animation, video game design, video or performance art, art history/education.

The program emphasizes artistic merit and excellence. Its goals are to discover and nurture such excellence by providing scholarships to talented visual arts students and grants to further the careers of working professional visual artists. Last year’s grants totaled $18,000. In the program’s 16 years, awards have totaled $168,000 to 159 students and artists.

Recipients are selected by a committee of professional artists, art educators and friends of the arts. The five award categories are:

**Youth Artists:**
For children and youth (through high school juniors) of demonstrated talent and interest - support for art classes. Maximum Award: PVAC Art Class Certificate

**High School Seniors:**
For 2014 high school graduates planning to attend or accepted to an accredited art college or university visual, with an emphasis in the visual arts. Maximum Award: $2,000

**Undergraduate Visual Arts Students:**
For students attending an accredited college or university, majoring in a visual arts program (not graduating before December 2014). Maximum Award: $2,500

**MFA Candidates:**
For students attending an accredited graduate level visual arts program (not graduating before December 2014). Those graduating spring 2014 are considered working visual artists. Maximum Award: $3,000

**Working Visual Artists:**
For artists of proven merit; support to further their careers. Maximum Award: $2,000 for materials
Application Process:

Artists of any age living or attending school within 25 miles of PVAC are eligible. Successful applicants will demonstrate artistic excellence and commitment to the visual arts.

Applications must include the following:

Application form (please include email)

Brief Biography, tell us a little about yourself;

and Statement of Intent, to include visual arts career goals and objectives.

One letter of recommendation, or published review

Up to 6 digital images of one medium, (300 dpi jpeg, at least 4 x 6 inches) of recent work, plus an image list - describing each piece (title, medium and size).

For all (except youth or high school seniors), a cohesive body of work is a definite plus.

Images are to be sent through Hightail.com to: Alpay@pvartcenter.org. Based on the quality of the applications received, the selection committee annually determines the number, type and amount of awards in each category. If no work in a category merits an award, none will be made. Past recipients and those not selected may reapply in subsequent years.

APPLICATION DEADLINE: MARCH 21, 2014

Applications are available as a downloadable pdf at www.pvartcenter.org or at the Palos Verdes Art Center, 5504 W. Crestridge Rd, Rancho Palos Verdes. Questions? Julia Parton 310.541.2479 x313
2014 BEVERLY G. ALPAY AWARD APPLICATION

NAME_________________________________________________________________
First Middle Last
ADDRESS______________________________________
Street City State ZIP
EMAIL__________________________________________PHONE________________
DATE OF BIRTH________________PLACE OF BIRTH_______________________________________
HIGH SCHOOL (from which you graduated or will graduate) YEAR________________________

Name
City State

COLLEGE OR UNIVERSITY (which you attend, have been accepted or attended)
Otis College of Art and Design Los Angeles CA
Name
City State

MAJOR_________________________________________GRADUATION DATE __________

APPLICANT SIGNATURE__________________________________________________________

Application Category:
☐ Youth Artist (high school junior or younger)
☐ 2014 High School Graduate
☐ College Undergraduate (not graduating before December 2014)
☐ MFA Candidate (not graduating before December 2014)
☐ Working Professional Artist

REQUIREMENTS:
1) Biography. Include both personal and artistic background and accomplishments including visual art awards, juried exhibitions and any other pertinent accomplishments.
2) Statement of Intent. To include visual arts career goals and objectives. Why are you applying for this award, how do you plan to use it? How will this award affect your career? Recipients are chosen solely on artistic merit.
3) Digital Images (jpeg, 300 dpi at a minimum of 4 x 6 inches) of recent work (maximum 6 images). Send images through Hightail.com to Alpay@pvartcenter.org. Please enclose an image list with your name, artwork title, medium and size of each piece.
4) One Letter of Recommendation or Published Reviews of Your Work.

Return written documents and application by March 21, 2014, to:

2014 Beverly G. Alpay Memorial Education Fund
Palos Verdes Art Center, 5504 W. Crestridge Road, Rancho Palos Verdes Ca 90275. Questions? Call Julia Parton at (310) 541-2479 ext. 313.